

weddings

A woman with blonde hair, wearing a white strapless wedding dress with a large white floral corsage on the waist and a green beaded necklace, stands smiling in front of a weathered wooden door. The background shows green foliage and a red wooden structure.

by nicholas norbert
PHOTOGRAPHY

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Summer 2012
complimentary





FOREVER AND A DAY

WEDDING PHOTOGRAPHY FOR A LIFETIME

The wedding photographer holds such a personal role. He is not simply a documentarian, but is, rather, charged with finding and capturing the raw essence of an experience.

At Nicholas Norbert Photography, our work seeks to combine a fresh style with the timeless elegance that makes a wedding more than simply a gathering. The age of unexceptional wedding photography and garden-variety albums has come to an end. Your wedding is far from "typical" – your photographs should be no different. We acknowledge our clients' needs for stylish, elegant products and work to exceed their expectations.

Using a contemporary approach, our photography blends the dynamics of photojournalism with fun, relaxed, creative posing to mold a modern-artistic story of your wedding day. The time spent on traditional and staged photographs is purposely limited. We try instead to highlight the passion-charged moments that make your day exclusive to you and your guests, focusing on the smiles and tears that are the true testament to your celebration. Each couple is unique in both personality and taste, and our goal is to reflect your individuality with distinction and style through photographs.



Nicole & Mike

Being a photographer myself, I spent a lot of time searching and looking through portfolios. Nick had the most amazing wide range of creative and beautiful photography out of anyone I had found. I would hire him in a second if I could do it all over again!



Melissa & Nick

Nick has a wonderful eye for capturing the perfect moment. He embraced our ideas and expanded upon them to create beautiful images. Throughout all of the wedding planning madness, we knew we could rely on Nick. He was on time, extremely personable, and provided amazing wedding photography. What more could a bride ask for?



Mandy & Keelan

My husband and I are absolutely in LOVE with our photos. Nick seemed to capture every single moment of the day—giving us pictures that will let us relive our wedding over and over. Incredibly flexible, artistic, and fun, Nick was a blast to work with and we can't help showing our pictures off all the time!

ACCOLADES

HAPPY BRIDES



Nicholas Norbert Photography was voted The Knot Best of Weddings 2011 & 2012, and chosen for the 2011 & 2012 WeddingWire Bride's Choice Award!

nichele & leon

I recently had the privilege of photographing Nichele and Leon's gorgeous wedding this past summer. Looming rain clouds matched the racing pulse of friends and family alike as the two said "I do." Because weddings are a flurry of excitement and special moments between loved ones, family and friends, it is important to not only capture those smiles, demure glances and beautiful flowers; stunning photography also captures the wishes of the client.

How can you be prepared for the biggest day of your life so far? Here, Nichele & Leon share:

THE BEST ADVICE FOR A BRIDE.

"Make sure to have a close friend or relative help you keep track of time," says Nichele. "In the excitement of the events taking place, it's so easy to run late, especially when so many of you might be getting ready together!"

THE BIGGEST SURPRISE ABOUT THEIR WEDDING DAY.

"We had an exciting moment when the horses came running up to the fence behind us," says Leon. "We loved our venue partly because of the horses, and then they came and sort of joined in just in time for our vows. I think everybody loved that."

THEIR FAVORITE PHOTO MOMENT.

"We thought the formal photos were going to be the most important," says Nichele, "but the candids turned out to be our favorites because we saw that everyone was in the moment as much as we were."

WHAT THEY LOVED MOST ABOUT WORKING WITH NICHOLAS NORBERT PHOTOGRAPHY.

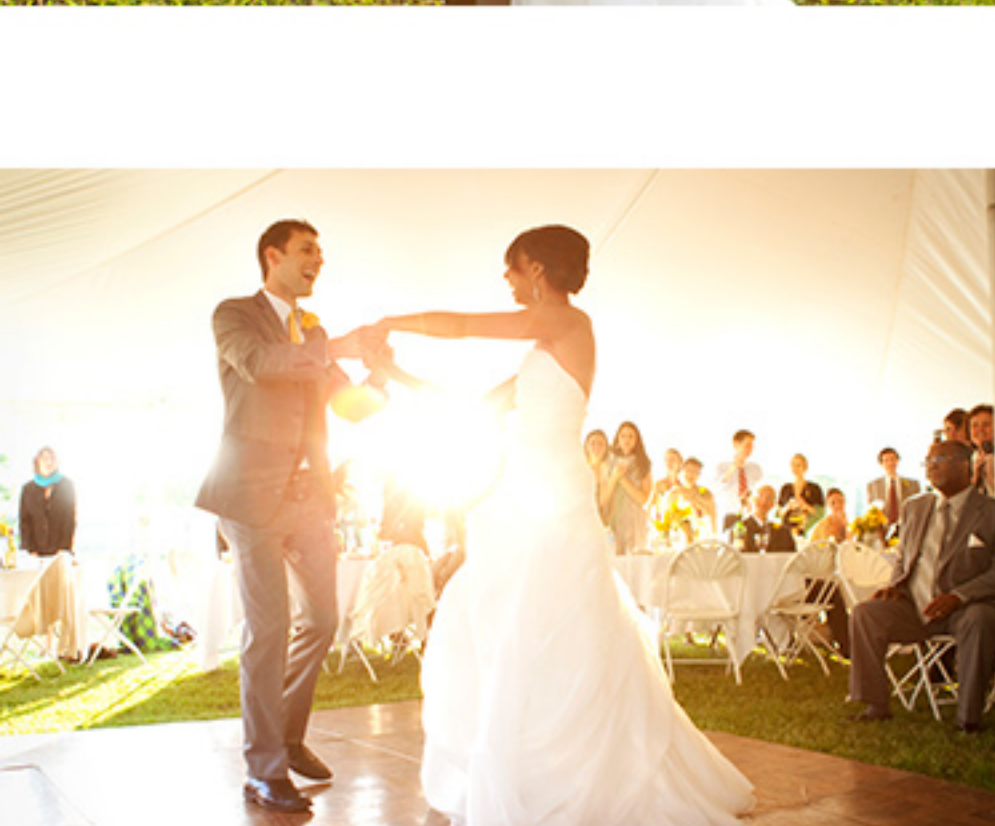
Nichele says, "Nick was a genius! He was wonderful to work with through the entire process. The photos are amazing, and he so perfectly captured the love, fun and joy of the day."

HOW TO TAME THOSE WEDDING DAY NERVES.

Nichele says, "There's no real way to not be at least a little nervous, but I tried not to think about it. You've done the planning, so now it's time to just let it unfold."

WHICH ONE MOMENT WILL LAST FOR THEM FOREVER.

Nichele and Leon say they will most remember seeing the sun finally come out. "For an outdoor wedding the last thing you want is a forecast of rain, and that's what we ended up with. Fortunately, not a drop fell and we even got a few minutes of sunshine - just in time for our first dance at sunset and a few photos together. It was almost magical!"



GETTING MARRIED WITHOUT BEING HARRIED

- *Be sure to have a hair and makeup trial at least a month before your wedding. This will give you peace of mind to know exactly how you will look and give you the opportunity to change things in advance if necessary. Make sure to bring all jewelry to the trial to see how makeup shades work with the pieces.*
- *Have your florist deliver your flowers to where you are getting ready, not the ceremony venue. Since you never know when the mood will strike for a great photo, you'll want your flowers there and ready to go.*
- *Find out what the rules for photographs are at the ceremony location. All venues are different, some restricting the location of photographs and even the times in which they are permitted.*
- *Consider scheduling a first look if you're thinking about doing your photographs before the ceremony. It's a new age, so it's no longer considered bad luck for the groom to see the bride before the wedding.*
- *Have food delivered to your getting-ready location. It may be hectic, but take the time to have a bite before the wedding since it will be a while before you have the opportunity to nourish yourself during the reception.*
- *Prepare an emergency bridal kit with clear nail polish, mints, a sewing kit, stain treater, Visine, safety pins, bobby pins, pain reliever and mini deodorant.*
- *Allowing 50% more time for hair and makeup than you originally anticipated alleviates the number one reason wedding schedules end up running late. This will assure you have plenty of time for any photographs you want to take before the wedding.*
- *Make sure you discuss a "rain plan" with your venue just in case Mother Nature doesn't see sunshine in the cards.*

A WEDDING DAY PHOTO TIMELINE

A wedding is a whirlwind of events, gone in the blink of an eye. There's little more important to a perfectly executed event than an organized timeline. If you are looking to effectively plan your wedding day with your wedding coordinator or fiancé, here's a look at a typical wedding photo timeline from our point of view. We are here to help assist you in planning your day so that you don't miss a beat.

☑ MORNING OF THE WEDDING

My bags are packed and all gear and backup equipment is double-checked before departure. I review the details of the day's layout of events and finalize any last minute changes.

☑ 2 HOURS BEFORE THE CEREMONY

I head out for the wedding site. The bride's hair and makeup should be well underway to leave plenty of time for pre-ceremony photos.

☑ 1.5 HOURS BEFORE THE CEREMONY

I arrive at the preparation site to capture the finishing touches of bridal preparation. The bride getting into her wedding dress is documented, as well as the groomsmen making their final preparations.

☑ 30 MINUTES BEFORE THE CEREMONY

All pre-ceremony photos are complete to give the couple, families, and bridal party time to relax and mentally prepare for the ceremony - you'll want to regroup before all the excitement begins!

☑ IMMEDIATELY AFTER THE CEREMONY

Designated people are gathered for formal photographs with the bride and groom's immediate and extended families, as well as the wedding party. These portraits generally take 30 minutes.

☑ 60 MINUTES AFTER THE CEREMONY

The transportation arrives to take the newlyweds and their wedding party to an interesting locale for the fun photos! This can take anywhere between 30 minutes and 1 hour, plus travel time. Some couples want more shots, others fewer - it's totally up to you, so we can plan your day to suit.

☑ 3 HOURS AFTER THE CEREMONY

The couple and bridal party arrive at the reception site, and photographing of candid shots of arriving guests begins and continues into cocktail hour. If there are any additional formal photographs desired, this time will be designated to finish them before the dinner begins.

☑ 4 HOURS AFTER THE CEREMONY

Photographs are taken of the dining room before the guests arrive to capture undisturbed shots of the cake and decor. Before the guests are seated the reception schedule is double-checked with the DJ or wedding coordinator to see if there were any last minute changes.

☑ SCHEDULED TIME OF DINNER

The guests have been seated and the wedding party is announced as they enter the dining room. The bride and groom cut the cake before taking their places at the head table.

☑ 2 HOURS AFTER DINNER BEGINS

The bride and groom are welcomed to the dance floor for their first dance. Dances with the bride and her father and the groom and his mother follow. Action shots of family and friends hitting the dance floor are captured before finishing the evening and heading out.

Four weeks before your wedding we will touch base via phone or e-mail to discuss your wedding day photo timeline. At this time we will also confirm addresses and times of critical events, as well as discuss your plan for desired family formal shots. This information will ensure we are all on the same page for an unforgettable and stress-free event!





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THE DIVA'S IN THE DETAILS

WHAT AMAZING ACCOUTREMENTS GO INTO THE MOST DELICIOUS DAY EVER?

So many things are special about your wedding day. While they may seem like small details, the unassuming pillow your ring bearer carried might have been made from your Christening gown. Or those shoes with the delicate pearl buttons may have been your mother's. These are the smaller, sometimes unnoticed details that tell the story of your special day, which we document for you at Nicholas Norbert Photography. Whether it's your bouquet or your shoe or your something blue, it's all a part of your distinct personality as a couple, sharing your yesterdays while you prepare for your many tomorrows.

- 1. **CUPCAKES** MAKE FOR AN EASIER ALTERNATIVE TO TRADITIONAL CAKE
- 2. **GUEST BOOK** SMOOTH FLAT ROCKS FOR KEEPSAKE MESSAGES
- 3. **CEREMONY PROGRAMS** YOUR GUESTS' FIRST IMPRESSION OF YOUR WEDDING
- 4. **WEDDING CAKE** DRESS UP YOUR CAKE WITH GARNISH
- 5. **DIRECTIONS** MORE THAN ONE WAY TO GET TO THE RIGHT SPOT
- 6. **CAKE TOPPERS** WHAT WOULD YOU LOOK LIKE STANDING ON TOP OF A CAKE?
- 7. **FAVORS** MAKE 'EM PRETTY
- 8. **CINNAMON** SPICE UP YOUR COFFEE BAR
- 9. **GUEST BOOK** SILVER INK ON BLACK PAGES
- 10. **BASKETS** NO USHERS? TRY IT SELF-SERVE STYLE



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FROM SHOOT TO ALBUM

The weeks prior to and directly following your wedding planning are busy times. Here at Nicholas Norbert Photography we honor your harried moments with a special timeline which will help you to understand how we are working our hardest to avoid any unnecessary surprises:

One to twelve months before your wedding: We schedule and complete your engagement session to kick off an amazing photography experience! Taking care of your shoot early will allow plenty of time to design and print a custom guest signature book and use your photos to highlight your personal wedding website.

Four weeks before your wedding: We schedule your pre-event consultation phone call to review the layout of the wedding day, discussing any last minute specifications as well as confirming times and addresses to ensure your event goes off without a hitch.

The day of your wedding: Photos begin at the scheduled time and run through the course of the day.

One to six weeks after your wedding: We camp out in our digital darkroom and tackle the post-production work that makes your wedding photos look like, well, what wedding photos should look like!

Six weeks after your wedding: Photos complete! We deliver your photos on disc and send out your online wedding gallery information so you can see them instantly.

Three weeks after your photos: We deliver the electronic proofs of your custom-designed album. Upon your review, any desired changes to your album are completed. Once you approve your design, your album will be ordered.

Four to six weeks after album approval: Your top-of-the-line, hand-made flush mount album is delivered. Final step: Show off your album to family and friends!



STYLE SPOTLIGHT

URBAN SHOOTING

It's a common misconception that sunny days are always the best for photographs. The truth is... it depends. Sunrise and sunset can produce breathtaking lighting to be sure, but what about high noon?

Late morning and early afternoon sun can be harsh and unforgiving when it comes to your portraits. As photographers, we head for any shade we can find in the middle of the day. Open areas can quickly become a major wedding day challenge without a bit of cloud cover.

One solution? Go urban. Tall buildings and brick alleys not only offer stellar, one-of-a-kind shots, but also work well to block the sun and create amazing directional lighting. Providing both classic and modern looks, urban wedding photography is a great option to consider for your day-of photos.

CLEAN DRESS TIP

If you're going to be sitting down on a potentially dirty surface for photos, flip the outermost layer of your dress up and sit on the unseen layers of fabric beneath. This will keep any spots you may pick up along the way hidden from view.



STRIKE A POSE

Here at Nicholas Norbert Photography we pride ourselves in capturing the most natural, candid portraiture possible. This style showcases your day as it was, helping to bring your personalities forward and documenting your wedding for a lifetime of memories.

While we shoot the majority of our images this way, it's also very important to capture traditional formal portraits as well. These group shots are best immediately following the ceremony when everyone is already gathered in one spot, and since our most important goal is keeping your wedding on schedule, we allow 30 minutes for family formals to ensure maximum results with minimal time.

Because we prefer to keep the number of groups to ten or less for more intimate family shots, we attempt to start with the largest arrangement and break it down after that to allow for mingling. It's always a great idea to prepare a list of desired family combinations prior to the wedding day. That way you're not trying to make decisions on the spot.

As time permits at the post-ceremony photography location, we also love to include a picture of the bride with each of her bridesmaids and the groom with each of his groomsmen, since each person has been invited due to close, personal ties with the couple.



ALL ABOUT ALBUMS

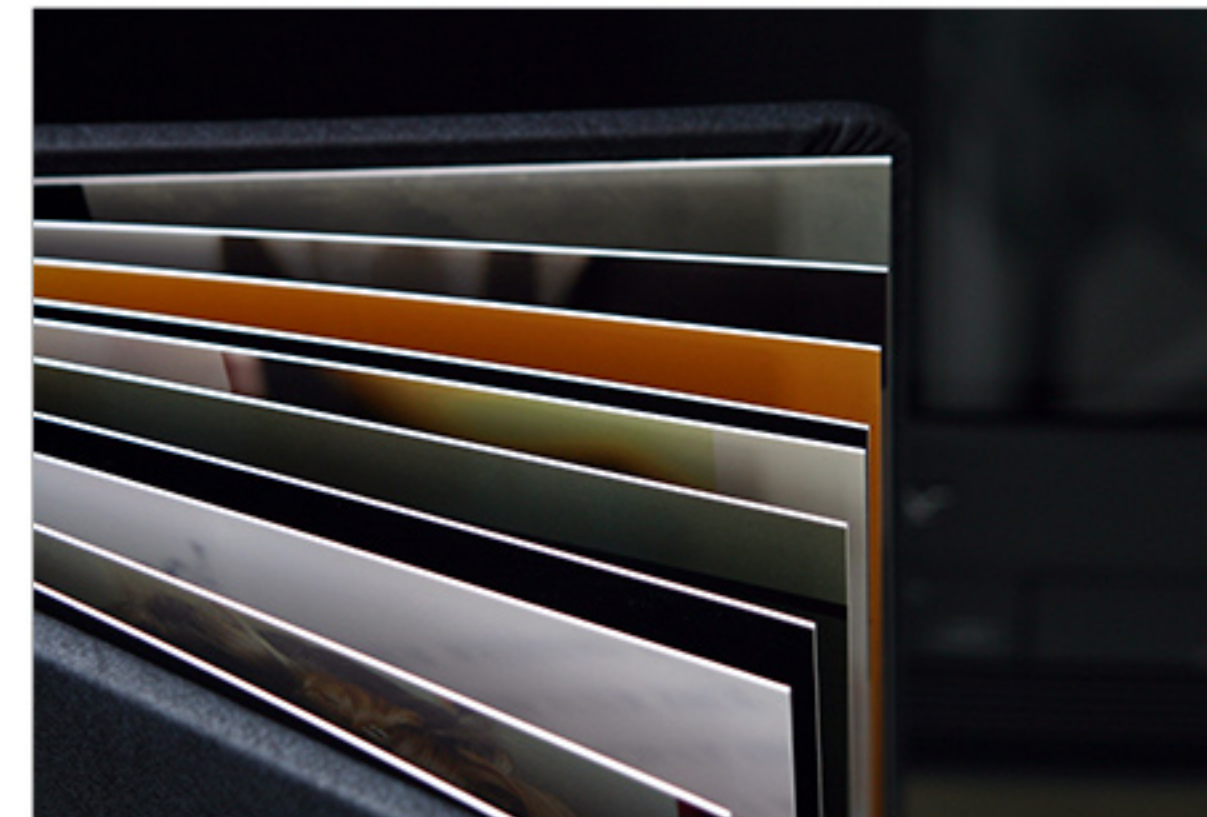
Available in several sizes and styles, our top-of-the-line flush mount albums will make you the envy of your peers. Covered in the coolest exotic leathers, silks, fabrics, and metals known to man, this elite product showcases your wedding images in the most artistic way possible.

After your photos are complete, we select the images that best tell the story of your day, and create a custom design inspired by the simplicity of negative space found on art gallery walls. Just in case you'd like to change a few photos, we send digital proofs of the album pages for you to review and approve. Entirely hand-made, albums take approximately four weeks to print, and are shipped directly to your coffee table (well, doorstep).

Don't forget Mom & Dad! One of the most popular add-ons among all of our wedding collections, parent books offer a great way to say "Thanks!" to those generous parents who probably played a significant role in making your wedding day happen.

ALBUM OPTIONS

Our albums come in a variety of colors and styles, from classic to wild, to perfectly match your own unique style. Below are just a few of our popular choices, among many, many more.





considering an engagement session?

Engagements are so engaging. Romance is in the air and the anticipation of a lifetime together comes to a crescendo in the rush during the weeks leading up to your wedding, causing you to wonder: Is an engagement shoot necessary? After all, your wedding pictures share the beginning of your life, right?

Shooting an engagement is important for several reasons. First, this time allows you to get comfortable in front of the camera with your photographer, figuring out how you work best together before the wedding. Next, you can showcase your personalities in a more casual setting. Your wedding day will provide gorgeous

photos to be sure, but nothing captures the everyday significance of your relationship like your engagement photos.

Regarding what to wear, solid neutral colors and earth tones photograph best. Avoid very bright colors like magenta or pink. Stay away from busy patterns and stripes. Dress comfortably – jeans are a good idea, as you'll probably be doing a brief amount of sitting on the ground, climbing in trees, and other random acts of prompted reality that make for unique shots! The most important part is to relax, be yourselves and plan to have a little fun!



Great engagement shoot ideas:

- ♥ **At the place he proposed:** After all, what better way to capture an engagement than the place it all started!
- ♥ **Images with your pet:** What better way to capture your new family than by including a beloved shared pet in your session?
- ♥ **Your favorite park:** Parks can be beautiful at any time of the year - in the summer, in the fall, in the winter - and provide a classic, timeless background.
- ♥ **Vintage-styled, with old furniture and funky clothes:** Bring out your nostalgic or avant garde side with some dramatic, edgy modern shots coupled with retro stylings.
- ♥ **A downtown urban session:** Fun and funky, pictures in alleyways or in otherwise undiscovered locations of your area make for a more intimate view of the city.
- ♥ **Doing your favorite activity:** You both enjoy playing checkers. What better way to capture your personality than in the heat of game play, the agony of defeat, or the comedy of contemplating your next move?
- ♥ **A run-down farm:** Vintage and rustic, long-since-used barnyards and rural decay can make for interesting and surprisingly romantic compositions.
- ♥ **At your favorite coffee shop:** Quirky and cozy, local mom-and-pop shops are a great way to take a quick break to refuel and to catch some local, architectural shots with you in the process.
- ♥ **Seasonal:** Catch the nuances of the seasons, including everything from a winter wonderland, to leaves of fall, to flowers in spring, to the lush, green summers in nearby beautiful fields and forests.
- ♥ **An amusement park:** Nothing says fun like the Tilt-A-Whirl to go with your whirlwind romance.
- ♥ **Can't decide? Just ask!** Photographers always have a few favorite locations up their sleeves that are sure to capture exactly what you and your beloved are looking for.
- ♥ **A romantic beach:** In the morning, evening or any time of day, the beach meets an endless sky for a feeling of forever.



STATE OFFICE BUILDING



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