



Somerset Hills
LEARNING INSTITUTE

9TH Annual Somerset Hills Halloween Ball Ad Specifications

For your convenience, the following are specifications for submitting your advertisement. All artwork should be forwarded to:

Somerset Hills Learning Institute
Attn: Pat Miller
1810 Burnt Mills Road, Bedminster, NJ 07921
PH: at (973) 644-0820; Email: events@somerset-hills.org

NO LATER THAN SEPTEMBER 25TH

Sizes for your digital or camera ready artwork (for the 8.5" x 11" program):

Full Page	7 1/2" X 10"	(7.5 X 10)
Half page	7 1/2" X 4 7/8"	(7.5 X 4.875)
Quarter page	3 5/8" X 4 7/8"	(3.625 X 4.875)

Ads can be submitted in the following formats:

- V4 or V5 of Quark for PC provided you save as collect for output or send fonts and graphics in a separate file.
- Adobe Illustrator saved as EPS (type to curves or outlines)
- Adobe Acrobat PDF with fonts embedded (file saved print optimized)
- High Resolution camera ready art (laser prints @ 100 lpi; high res paper @ 100 lpi)

Please DO NOT submit art in Microsoft Word format as it is not importable.